



I was instantly getting many orders when my clients discovered I was back in Yiwu.

Vikrant Jawharkar
Indian merchant

Import Expo in Shanghai earlier this month.

After he returned to India in 2020, he had to conduct business mostly online. It wasn't ideal, especially for his business, which involves scouting for the hottest new products for supermarkets.

"I'm so glad to be back, and searching for new products every day at the market," he said.

"Although business isn't back to pre-pandemic levels yet. It's improving. Prices for freight and time for transportation are also getting better from the previously crazy times."

Trophy seller Chen also learned to showcase the products online via photos and videos over the past three years, while most of her clients would prefer on-site communication.

"It was a bit challenging at the beginning, now we're used to doing it online, but it's not the same for many foreign clients who really love on-site communication," she said.

"It's all been improving, so let's have some confidence that business will resume to the usual standard."



Customers buy World Cup-related merchandise in Yiwu. — CFP



Jinzun Trophy's shop in Yiwu International Trade City. — Ti Gong



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